

# Ambient Furniture

Furniture is the infrastructure for human activity. Every day we open cabinets and drawers, share a conversation around a coffee table, relax into a lounge chair, and toss out trash. How can digital technology augment these gestures in subtle and delightful ways?



# Skype Cabinet

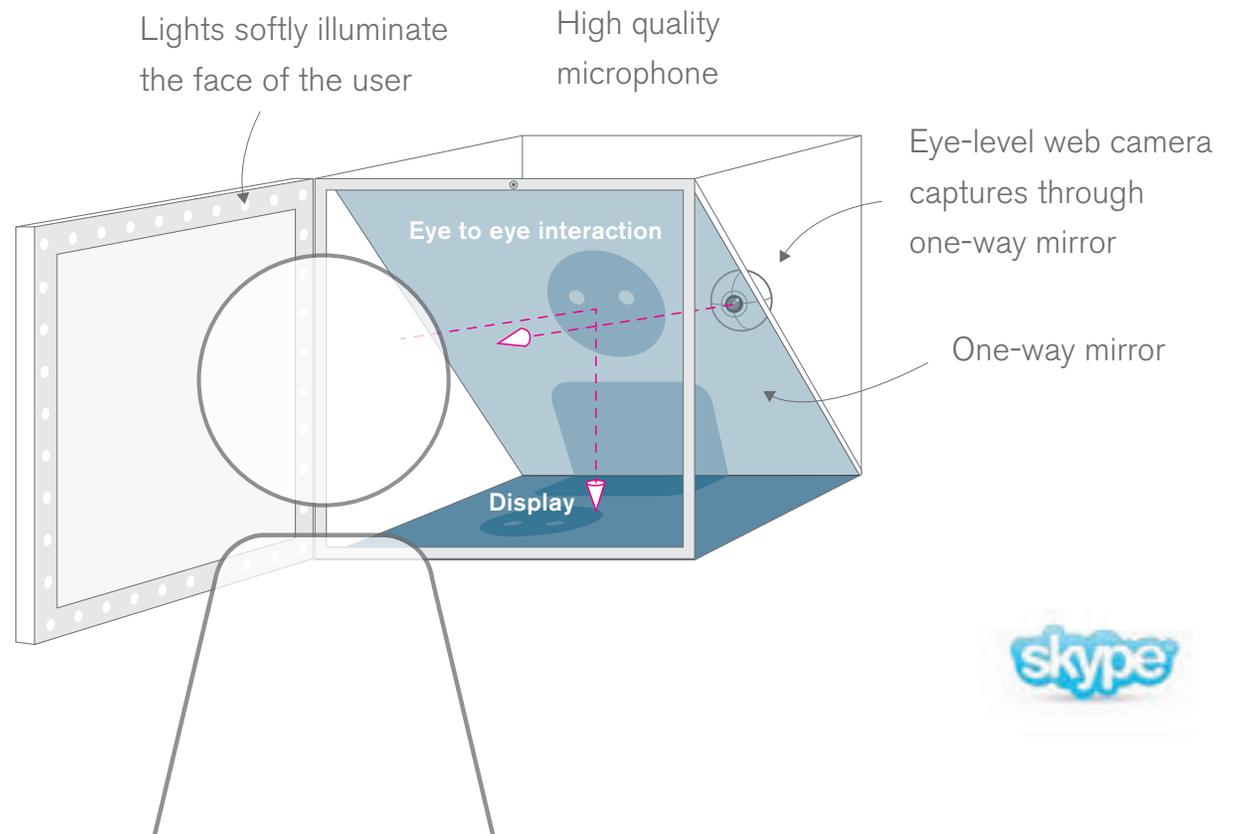
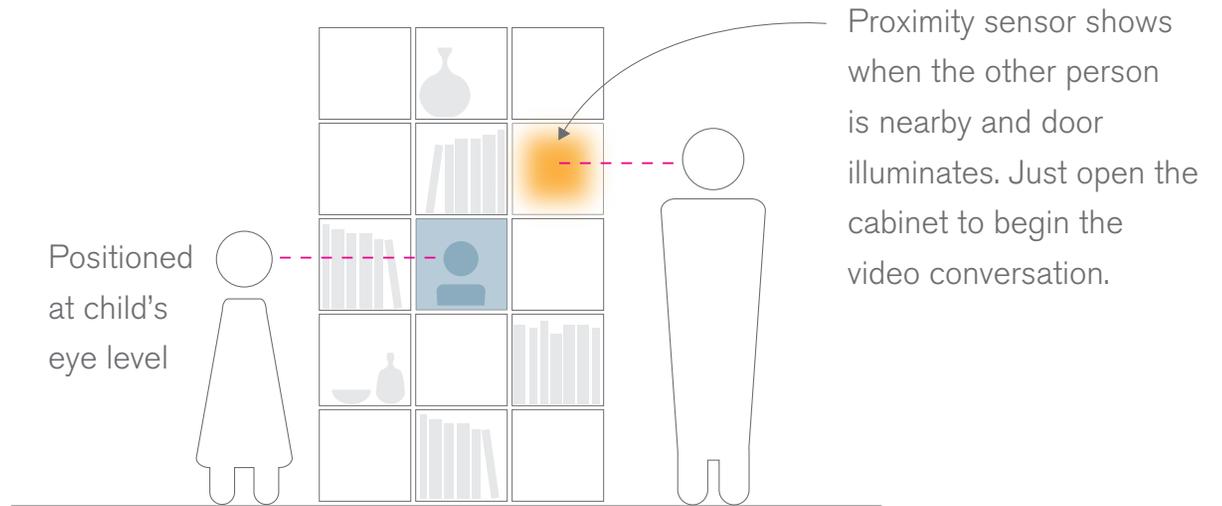
---

Instant video calls, for the people that matter most.

# Skype Cabinet

The Skype Cabinet is always on. No more setup, log-ins, bad lighting, or headphones. Each cabinet is a dedicated portal between you and your closest friends or family.

Place it wherever you live most and assign a space to everyone you know. The translucent doors glow when your friends are nearby, and you can open the cabinet to start a conversation. With crystal clear sound and perfect lighting, you can share a special moment or just hang out together.



# Facebook Coffee Table

---

Bring your conversations to life.



# FaceBook Coffee Table

Like an instant photo album, the Facebook Coffee Table shows your digital photos right when you want them most. Real-time speech analysis understands keywords from your conversation and pulls up relevant Facebook feed photos while you're talking. Imagine describing your latest trip to the Rockies, and photos from the trip fade up to complement the conversation.

This coffee table recognizes topics of conversation in the room with voice recognition, then displays photos of people and places from each person's FaceBook account to complement the conversation.

“I'm headed to New York City on Tuesday.”

Smartphone activates feature then photos leak out onto table.

Microphones set in table

VOICE



# Energy Clock

Save energy on your time



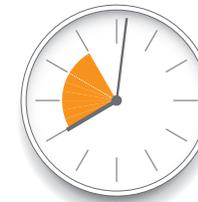
# Energy Clock

When you're serious about saving energy a monthly bill doesn't cut it. The energy clock gives you real-time, instant feedback on your household energy consumption. It learns your energy consumption habits, then gives you subtle feedback on how you're tracking against yourself. Sometimes a gentle reminder is all it takes to make a difference!

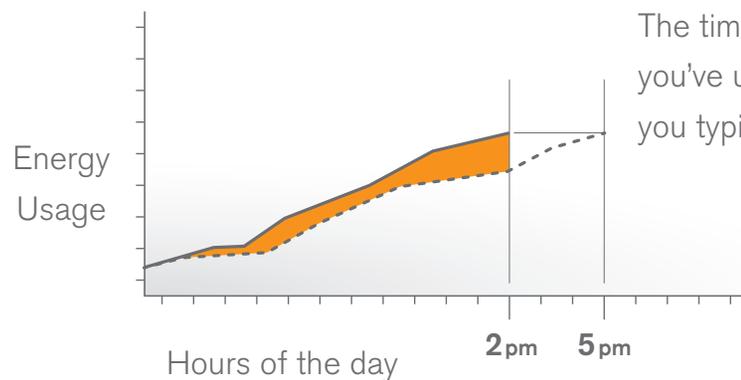
Separate segments illuminate to display over- or under-spending



Under-spending by 1 hour



Over-spending by 3 hours



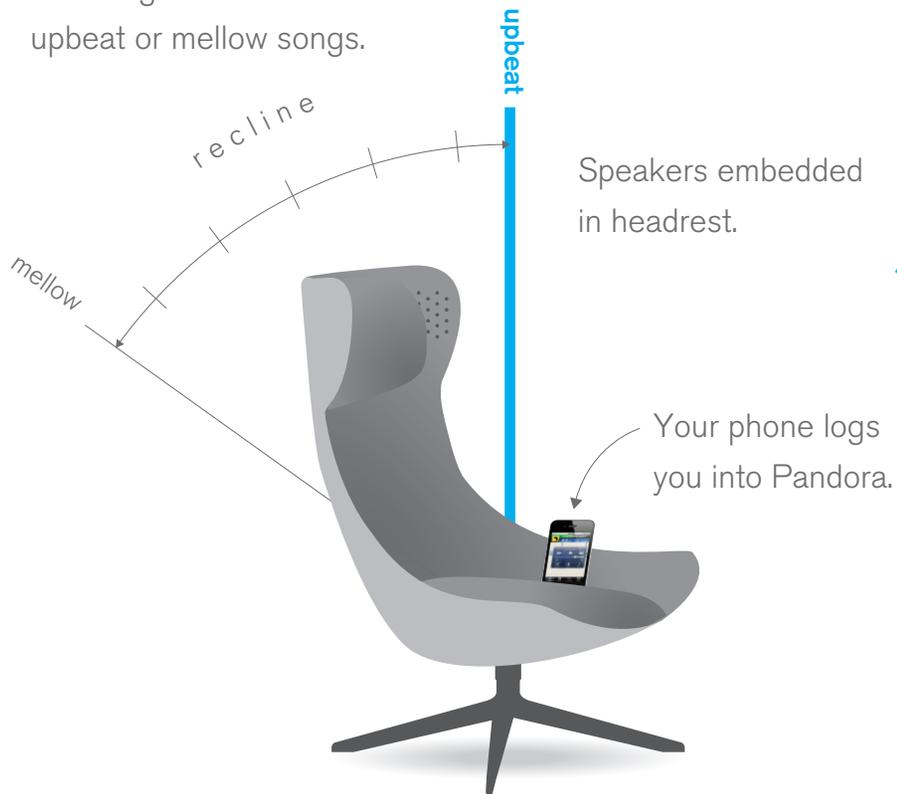
# Pandora Chair

---

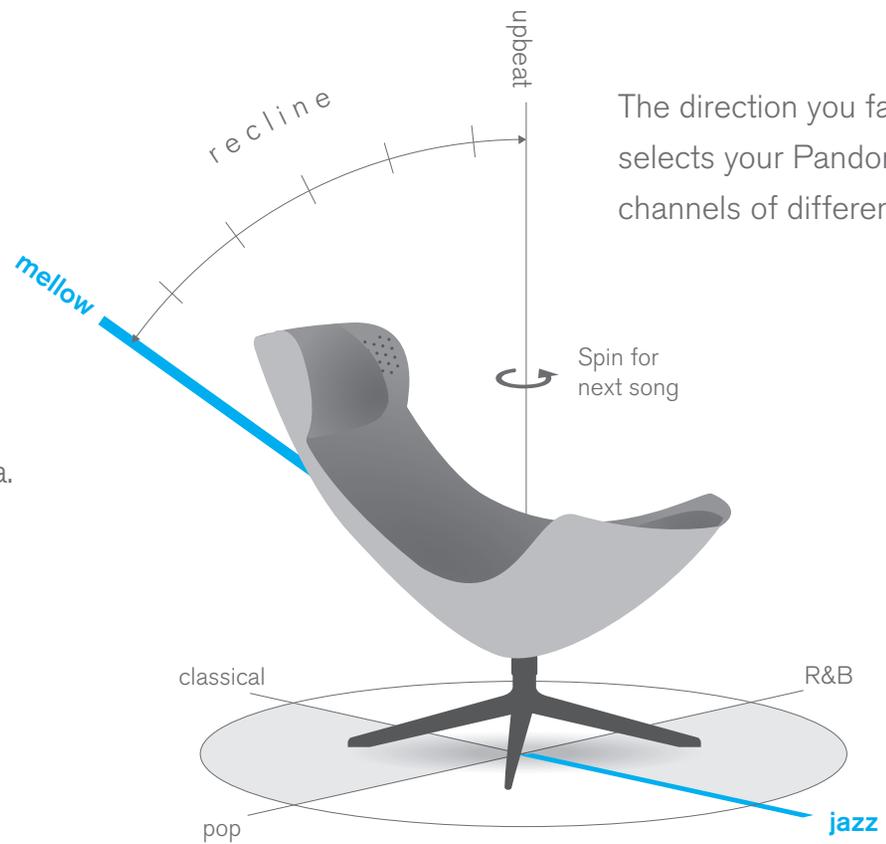
Your personal DJ.



Your angle of recline selects upbeat or mellow songs.



The direction you face selects your Pandora channels of different genres.



## Pandora Chair

We all need moments of relaxation and respite to recharge throughout the day. Just sit back and reset your mood. Using the incline of your chair as a guide, the chair selects from your favorite Pandora stations. Whether it's edge of

your seat rock'n'roll, or laid back lounge, the Pandora Chair plays the right tunes for your mood.

PANDORA®



# Google Latitude Doorbell

---

Fun family radar.

# Google Latitude Doorbell

Early evenings are always a little hectic, but family planning just got a lot easier. The Google Latitude Doorbell plays subtle chimes to tell you when someone's on their way, and getting home soon. Knowing that Mom's ten minutes away lets you put the pasta on at exactly the right time. Each person in the house has their own signature chime.



VILLAGE

10 MILES FROM HOME: 🎵

NEIGHBORHOOD

1 MILE AWAY: 🎵🎵

STREET

0.1 MILE AWAY: 🎵🎵🎵



Google Latitude

See where your friends are right now.



# Amazon Trash

---

Make your trash can smarter.

Audible feedback offers perspective, humor and helpful information.

	+	-
GREEN	“Microbrew – Alright!”	“Coconut Water shipped all the way from Asia!”
NUTRITION	“Blueberry juice – loaded with antioxidants!”	“hmmm... third box of Oreos this week?”
VALUE	“Chewy granola bars, 20% off!”	“Out of season strawberries – very expensive!”

“Coconut water shipped all the way from Asia?!”

As you toss or recycle, pause to scan and it's automatically re-ordered.



## Amazon Trash

Running out of something in the kitchen is a drag. Amazon Trash ends that problem forever. A bar code scanner zaps anything that needs restocking on the way out. Lift the lid, pause to scan, and then toss. Use it for every type of

errand, from the hardware store to the supermarket, and you'll never run out of anything again.

